

Magnolol

- › **690304**
- › EU-REACH 01-2120234292-65

- › CAS 27606-09-3

Pu Perfumery Use

- › key ingredient for floral creations
- › imparts naturalness to white flowers
- › ideal link between fresh citrus and transparent floral elements
- › blends very well with dry woody ingredients
- › recommended use level: 0.5 – 20 %

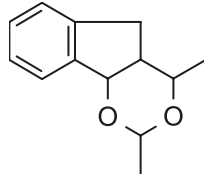
O Odor

- › Floral, Magnolia, Peony, Lily of the Valley, Grapefruit



Cs Chemical Structure

- › 2,4-Dimethyl-4,4a,5,9b-tetrahydroindeno[1,2-d][1,3]dioxine



Tb Tenacity on Blotter

HOURS			DAYS			MONTHS		
<1	3	10	1	3	10	1	3	>3

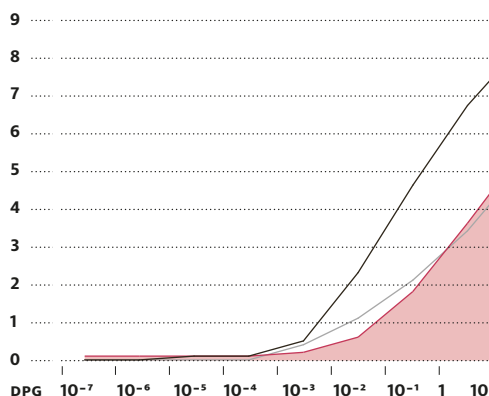


Pd Product Data

- › **APPEARANCE** clear, colorless to pale yellow liquid
- › **GC PURITY** min. 98% (Σ isomers)
- › **FLASH POINT** > 100 °C
- › **MW** 204.3 g/mol
- › **BP** 287.2 °C
- › **LOG P (K_{ow})** 2.67
- › **STABILIZER** no
- › **OCC. IN NATURE** no
- › **CHEM. CLASS.** acetal

Dr Dose Response

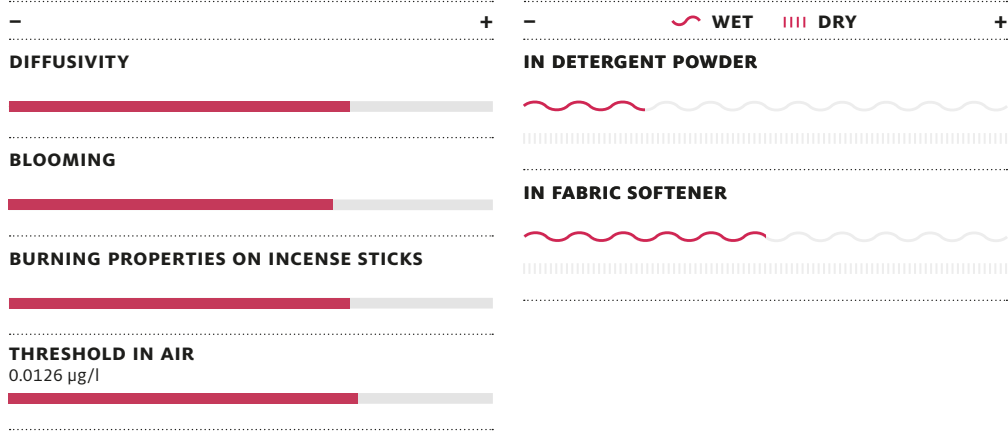
IMPACT — ALDEHYDE C10 — LINALOOL



Magnolol

› 690304

P Performance



S Stability

DOS. %	3 MONTHS AT 40°C	PH	-	DISCOLORATION	+	-	ODOR	+
› 4.0	Eau de Toilette	-						
› 1.2	Soap	9-10						
› 1.0	AP Roll-On 15% ACH	4						
› 1.0	Deostick, Stearate	8.5						
› 0.5	Shampoo/Shower Gel	6						
› 0.4	Hair Conditioner	4						
› 0.3	Body Lotion	6.5						
› 0.6	Fabric Softener Conc.	2.5						
› 0.5	Detergent Heavy Duty Liquid	8.5						
› 0.3	Detergent Powder Conc.	10						
› 8.0	Rimblock Liquid	7						
› 0.3	Cleaner APC Liquid	8-10						
› 0.3	Cleaner Liquid Citric Acid	2						

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