

Lilybelle®



- › **633687**
- › EU-REACH 01-2120042063-72

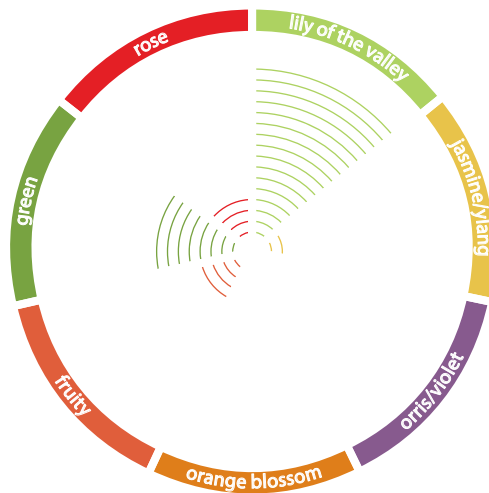
- › CAS 1378867-81-2

Pu Perfumery Use

- › underlines the lily of the valley characteristics in a composition
- › implements ozonic-green facets and creates watery, airy transparent accents
- › provides a green aldehydic element to powdery notes
- › refreshes and provides lift in general
- › recommended use level: 0.1 – 5 %

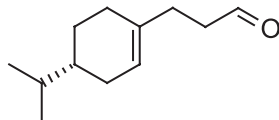
O Odor

- › Floral, Lily of the Valley, Aldehydic, Green, Cyclamen



Cs Chemical Structure

- › 3-[(4R)-4-(Propan-2-yl)cyclohex-1-en-1-yl]propanal



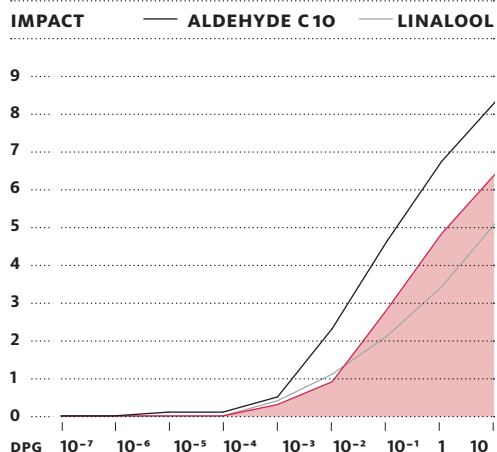
Tb Tenacity on Blotter



Pd Product Data

- › **APPEARANCE** clear, colorless to light yellow liquid
- › **GC PURITY** min. 95 %
- › **FLASH POINT** > 100 °C
- › **MW** 180 g/mol
- › **BP** 250.7 °C
- › **LOG P (K_{ow})** 4.8
- › **STABILIZER** yes
- › **OCC. IN NATURE** no
- › **RENEWABLE FACTOR** 83.3% (upcycled)
- › **BIODEGRADABILITY** 63.0% (readily)
- › **CHEM. CLASS.** aldehyde

Dr Dose Response

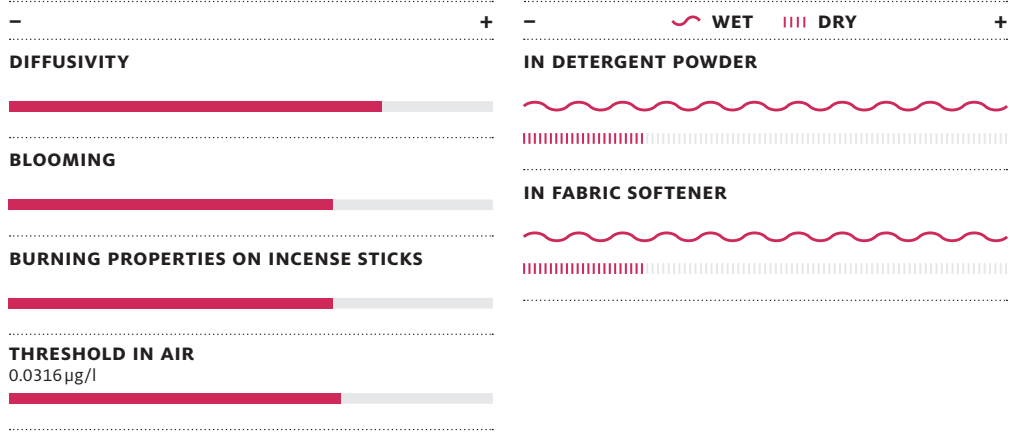


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P Performance



S Stability

DOS. %	3 MONTHS AT 40°C	PH	-	DISCOLORATION	+	-	ODOR	+
› 4.0	Eau de Toilette	-						
› 1.2	Soap	9-10						
› 1.0	AP Roll-On 15% ACH	4						
› 1.0	Deostick, Stearate	8.5						
› 0.5	Shampoo/Shower Gel	6						
› 0.4	Hair Conditioner	4						
› 0.3	Body Lotion	6.5						
› 0.6	Fabric Softener Conc.	2.5						
› 0.5	Detergent Heavy Duty Liquid	8.5						
› 0.3	Detergent Powder Conc.	10						
› 8.0	Rimblock Liquid	7						
› 0.3	Cleaner APC Liquid	8-10						
› 0.3	Cleaner Liquid Citric Acid	2						

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