

Florazon

- › 100360
- › EU-REACH 01-2120758796-34

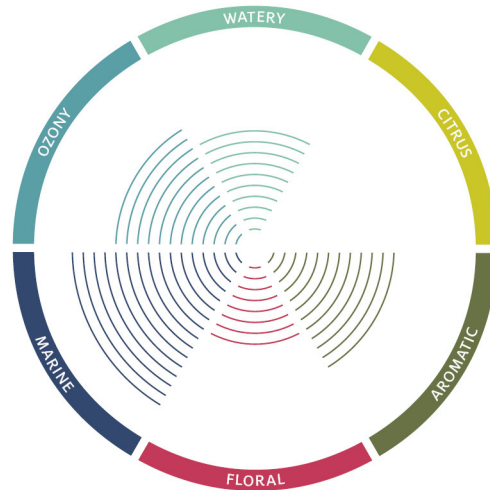
- › CAS 67634-15-5, 67634-14-4

Pu Perfumery Use

- › especially recommended for “fresh air” and “marine air” themes
- › to be used in compositions with white flower notes
- › top note booster
- › valuable for watery-fruity compositions
- › recommended use level: 0.5 – 4%

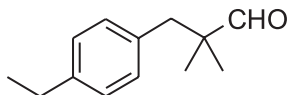
O Odor

- › Aldehydic, Airy, Anisic, Floral



Cs Chemical Structure

- › 3-(o-Ethylphenyl)-2,2-dimethylpropionaldehyde and 3-(p-Ethylphenyl)-2,2-dimethylpropionaldehyde



$C_{13}H_{18}O$

Tb Tenacity on Blotter

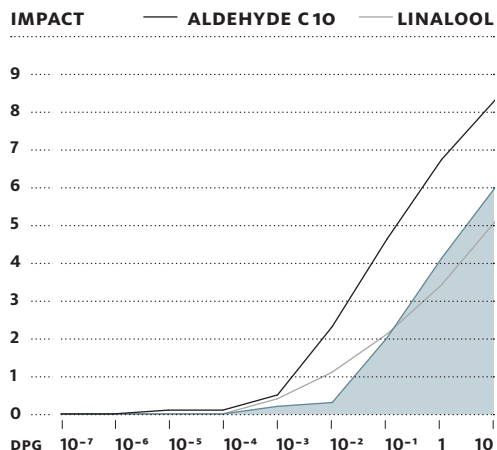
HOURS			DAYS			MONTHS		
<1	3	10	1	3	10	1	3	>3



Pd Product Data

› APPEARANCE	clear, colorless to pale yellow liquid
› GC PURITY	min. 95% (Σ isomers)
› FLASH POINT	> 100 °C
› MW	190.3 g/mol
› BP	273.7 °C
› LOG P (K_{ow})	3.94
› STABILIZER	yes
› OCC. IN NATURE	no
› CHEM. CLASS.	aldehyde

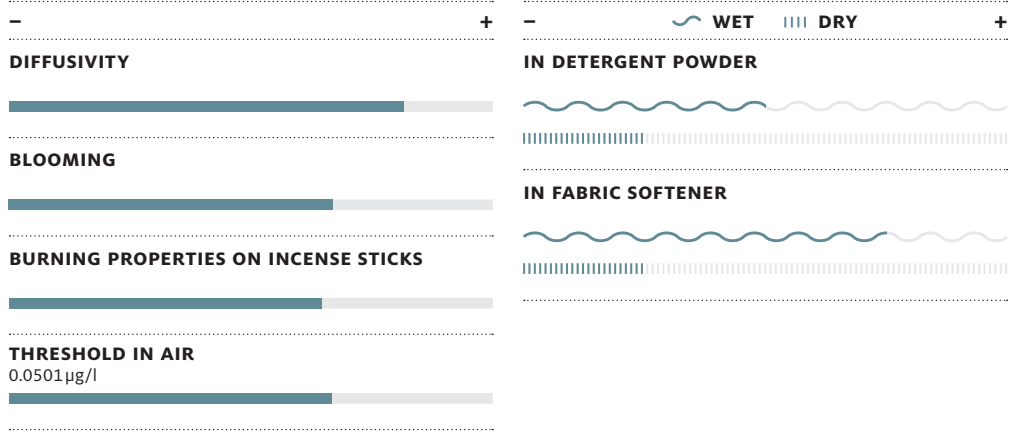
Dr Dose Response



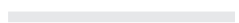



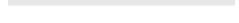



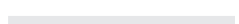

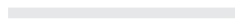

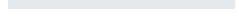





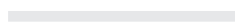

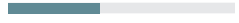
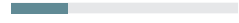




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P Performance



S Stability

DOS. %	3 MONTHS AT 40°C	PH	-	DISCOLORATION	+	-	ODOR	+
› 4.0	Eau de Toilette	-						
› 1.2	Soap	9-10						
› 1.0	AP Roll-On 15% ACH	4						
› 1.0	Deostick, Stearate	8.5						
› 0.5	Shampoo/Shower Gel	6						
› 0.4	Hair Conditioner	4						
› 0.3	Body Lotion	6.5						
› 0.6	Fabric Softener Conc.	2.5						
› 0.5	Detergent Heavy Duty Liquid	8.5						
› 0.3	Detergent Powder Conc.	10						
› 8.0	Rimblock Liquid	7						
› 0.3	Cleaner APC Liquid	8-10						
› 0.3	Cleaner Liquid Citric Acid	2						

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