

Benzyl Cinnamate



- › **613057**
- › EU-REACH 01-2120105065-72

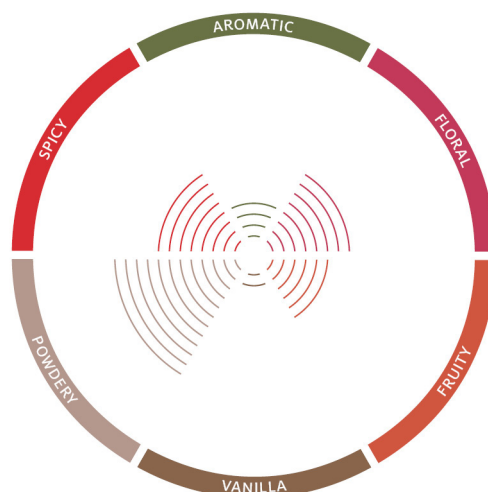
- › CAS 103-41-3

Pu Perfumery Use

- › imparts volume and richness to opulent flowers
- › key component to heliotrope, benzoin and peru balm notes
- › recommended use level: 1–10 %

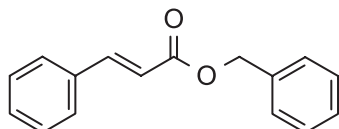
O Odor

- › Balsamic, Benzoin, Cinnamon



Cs Chemical Structure

- › Benzyl (2E)-3-phenylacrylate



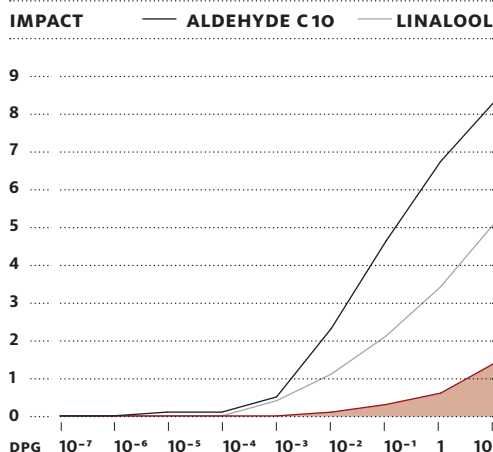
Tb Tenacity on Blotter

HOURS			DAYS			MONTHS		
<1	3	10	1	3	10	1	3	>3

Pd Product Data

- › **APPEARANCE** colorless to pale yellow liquid to solid
- › **GC PURITY** min. 98.5%
- › **FLASH POINT** > 100 °C
- › **MW** 238.3 g/mol
- › **BP** 346.8 °C
- › **LOG P (K_{ow})** 4.06
- › **STABILIZER** yes
- › **OCC. IN NATURE** yes
- › **BIODEGRADABILITY** 94.0% (readily)
- › **CHEM. CLASS.** ester

Dr Dose Response

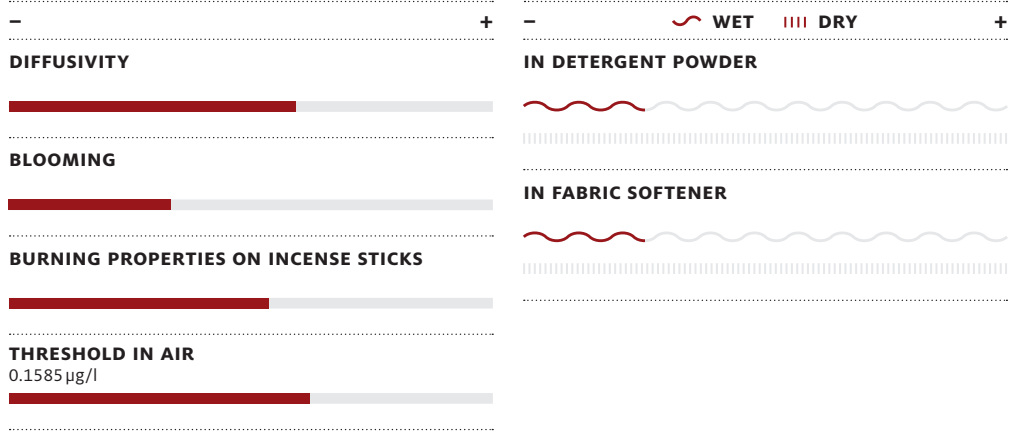


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P Performance



S Stability

DOS. %	3 MONTHS AT 40°C	PH	-	DISCOLORATION	+	-	ODOR	+
› 4.0	Eau de Toilette	-						
› 1.2	Soap	9-10						
› 1.0	AP Roll-On 15% ACH	4						
› 1.0	Deostick, Stearate	8.5						
› 0.5	Shampoo/Shower Gel	6						
› 0.4	Hair Conditioner	4						
› 0.3	Body Lotion	6.5						
› 0.6	Fabric Softener Conc.	2.5						
› 0.5	Detergent Heavy Duty Liquid	8.5						
› 0.3	Detergent Powder Conc.	10						
› 8.0	Rimblock Liquid	7						
› 0.3	Cleaner APC Liquid	8-10						
› 0.3	Cleaner Liquid Citric Acid	2						

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